
Press Release – For Immediate Release

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PermaFLOW® wins ED&C and Sustainable Facility Reader's Choice Award

HOUSTON – Dec 1, 2010 – PF WaterWorks is pleased to announce that its revolutionary product PermaFLOW No Clog Drain has won the Reader's Choice Award in the Water Conservation category in the third annual competition organized by the Environmental Design + Construction (ED+C) and Sustainable Facility.

The ED&C and Sustainable Facility readers visited their site to vote for the crème de la crème of green building products that best combine sustainable attributes with ease of use and installation.



PermaFLOW “No Clog Drain” provides a permanent way to eliminate drain clogs without the need for chemical drain cleaners and the associated health, safety and environmental concerns.

The PermaFLOW drain is an Environmentally Preferable Product for ‘sustainable’ building offering significant impact for the immediate property, and the long term potential to improve community infrastructure. Since the chemical drain cleaners are no longer required, gray water pollution is reduced and it is available for recycling. Additionally, the PermaFLOW drain also works efficiently with low-flow rate faucets to support water conservation. Furthermore, PermaFLOW drain is made of materials that are fully recyclable.

“This new 'Green by Design' multifunctional fixture provides a commonsense tool to reduce the time, effort and money needed for maintenance as well as helps reduce downtime”,. said Sanjay Ahuja, President, PF WaterWorks.

PermaFLOW™ Drain is transparent for quick diagnosis of potential problems and also offers a smart emergency bypass option for water flow through the upper chamber, virtually eliminating any downtime. Further, accidentally dropped items (needles, jewelry, toys, coffee stirs etc) can be easily seen and removed.

PermaFLOW Drain is GreenSpec listed and has received several leading industry awards including 'Best of What's New' from Popular Science; '100 Best New Products 2008' from Professional Builder, Platinum 'Award for Design Excellence' from Design Journal, and 'Product Innovator Award' from Kitchen and Bath Business.

About PF WaterWorks:

PF WaterWorks (www.pfwaterworks.com) is a Houston based product development and manufacturing company targeting 'GREEN' drain management. With a focus on respect for each customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks offers innovative, eco-friendly and convenient products to improve self-sufficiency in the residential, commercial, industrial and hospitality sectors.

Media Note:

For additional details including high resolution pictures, product samples and any other information, please contact Sanjay Ahuja by phone at 281-573-8422 or by e-mail at sanjay.ahuja@pfwaterworks.com