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**FOR IMMEDIATE RELEASE:**

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**PERMAFLOW™ DRAIN BY PF WATERWORKS SELECTED FOR PATH CONCEPT HOME**

HOUSTON, TEXAS - February 11, 2008 PermaFLOW™, offered by PF WaterWorks, has been selected for inclusion in this year's PATH Concept Home National Demonstration Project to be built in Charleston South Carolina. Sponsored by the U.S. Department of Housing and Urban Development and its Partnership for Advancing Technology in Housing (PATH) program, this home will be built at Poplar Grove, a 6,000-acre nature conservation community within Greater Charleston's historic Ashley River Preservation District. Bennett Hofford Construction of Charleston is the official builder for the Concept Home Charleston, which is expected to be completed by fall 2008.

The 2008 Concept Home Charleston's design and technical specifications will meet the nation's most rigorous green building certification programs including Leadership in Energy and Environmental Design (LEED) for Homes, ENERGY STAR™, EarthCraft House, and the new National Green Building Standard from the NAHB Research Center, a subsidiary of the National Association of Home Builders.

"We are excited to see the selection of PermaFLOW™ for installation in the PATH Concept Home Charleston ", said Sanjay Ahuja, Vice President of PF WaterWorks based in Houston, Texas. "PermaFLOW™ Drain provides the features of a conventional P-trap, but offers many advantages. It's simple and effective operation allows the homeowner to inspect and clean routine buildup in the drain, reducing the time, effort, and money needed for home maintenance. This should also improve the long-term performance of a home. As water conservation legislation reduces the flow rate on our faucets, PermaFLOW's cleaning

mechanisms become even more important. It is our privilege to join with HUD's PATH Concept Home and their commitment to improved community living." Concept Home Charleston will serve as a model of sustainability, disaster-resistance, flexibility and cost-effectiveness. Like the inaugural Concept Home in Omaha, Neb., the project will incorporate the most advanced products and systems from leading manufacturers to demonstrate how design and technology innovations can create a sustainable, efficient and durable home that's also cost-effective to build and high in quality.

PATH's support of research in residential building technologies provides an evolution in best practices including timesaving labor measures and materials which improve the comfort, health, and safety of our homes. This combination creates remarkable living spaces which work well within our environment. Some solutions immediately return money to the consumer's pocket, while others recover the original investment many times over through reduced long term expenses; for example, lower water and electric bills. More and more, the usability or versatility of a home, in addition to the increased longevity, are valued assets. "Naturally, home owners want economical solutions for their homes. Given the choice, home owners also want a safe property which increases in value for the owner, the community and the environment. PF Waterworks is delighted to be a partner in these efforts to conserve for the future," added Mr. Ahuja.

"New technologies in housing are difficult to introduce. Through HUD's PATH program, we work with partners to demonstrate the value of technologies in housing from affordable to market rate," said Assistant Secretary for Policy Development and Research Darlene Williams. "This provides information so others can then make the decision to incorporate technologies into their housing products. We commend the builder, Bennett-Hofford and all the Concept Home partners for providing the funding and materials to build the Concept Home Charleston."



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## **About PATH**

The Partnership for Advancing Technology in Housing is a public-private partnership of leading-edge home builders, manufacturers, researchers, professional groups, and Federal agencies concerned with housing. By working together, PATH partners improve the quality and affordability of today's new and existing homes, and help create the next generation of housing for America's families.

For additional information on PATH, its Concept Home program, and the newly-released designs and rendering for the Concept Home Charleston, please visit

[www.pathnet.org/concepthome](http://www.pathnet.org/concepthome).

## **About PF WaterWorks**

PF WaterWorks has been formed with one goal in mind - Look at the obvious needs people have and offer new solutions. With a focus on respect for a customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks will simplify, modify, or develop new products to enhance self-sufficiency in the residential, commercial, and hospitality sectors. PF WaterWorks is a product development and manufacturing company targeting drain management.

PermaFLOW™ was featured in booth # S12963 at the International Builders Show in Orlando, February 13-16, 2008 and will also be featured in booth #L11921 at the Kitchen and Bath Industry Show in Chicago, April 11-13, 2008 and booth # 36419 at the National Hardware Show in Las Vegas, May 6-8, 2008.

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