

Sanjay Ahuja
Vice President
sanjay.ahuja@pewaterworks.com
Cell: 281.686.9700
Phone: 281.573.8422

‘PF WaterWorks to Showcase PermaFLOW™ – No Clog Drain’ at the IBS 2010



HOUSTON, TEXAS– Jan 19, 2010 – The improved plumbing standards to conserve water through the use of high efficiency faucets, and the education of the public to reduce water use, combine to lower flow rates and water pressure. This reduces the cleaning efficiency of a typical p-trap drain system causing it to get clogged sooner and more often.

The majority of the home owners and property managers deal with clogged drains on a regular basis. Most resort to using harsh chemicals which pollute the water making it difficult to reuse or recycle. In addition, there is the added chance to potentially injure or poison many humans and pets. Most of those that don't use chemicals have to endure the cost and hassle of dismantling and replacing the drain p-trap to clear the clog.

Finally, there is a better solution. PermaFLOW “No Clog Drain” provides a permanent way to eliminate drain clogs without the need for chemical drain cleaners and the associated health, safety and environmental concerns.

The PermaFLOW drain is an Environmentally Preferable Product for 'sustainable' building offering significant impact for the immediate property, and the long term potential to improve community infrastructure. Since the chemical drain cleaners are no longer required, gray water pollution is reduced and it is available for recycling. Additionally, the PermaFLOW drain also works efficiently with low-flow rate faucets to support water conservation. Furthermore, PermaFLOW drain is made of materials that are fully recyclable.

Builders and remodelers seeking to comply with LEED® Building Program can earn support for points in the water conservation and innovation categories.

PermaFLOW™ Drain is transparent for quick diagnosis of potential problems and also offers a smart emergency bypass option for water flow through the upper chamber, virtually eliminating any downtime. Further, accidentally dropped items (needles, jewelry, toys, coffee stirrs etc) can be easily seen and removed.

PermaFLOW Drain is GreenSpec listed and has received several industry awards including 'Best of What's New' from Popular Science; '100 Best New Products 2008' from Professional Builder, PLATINUM ADEX Award for Design Excellence from Design Journal, and 'Product Innovator Award' from Kitchen and Bath Business.

For more information or to see PermaFLOW No Clog Drain in action – please visit us at booth N2269 at the International Builders Show 2010 in Las Vegas from Jan 19-21, 2010.

About PF WaterWorks:

PF WaterWorks (www.pfwaterworks.com) is a Houston based product development and manufacturing company targeting 'GREEN' drain management. With a focus on respect for customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks offers innovative, eco-friendly and convenient products to improve self-sufficiency in the residential, commercial, industrial and hospitality sectors.