

## Press Release – For Immediate Release

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### PF WaterWorks launches ‘ClogFREE™ Pop-Up Drain’

#### *Magnetic technology eliminates trapping of hair and build-up of clogs*

HOUSTON – April 30, 2012 – One common problem faced by all homeowners is slow-draining or clogged sinks. Besides the build-up in the P-Trap, this is also caused by the accumulation of hair and debris on the drain’s Pop-Up Stopper connecting rod, resulting in the formation of a clog.

Even harsh, acidic chemicals are ineffective in removing the debris. Over time, this build-up results in gunk that not only impedes the water flow but also diminishes indoor air quality near the sink.

Finally, there is a better, greener solution.

Houston-based **PF WaterWorks** introduces the **ClogFREE™ Pop-Up Drain** with patent-pending magnetic technology, to eliminate trapping of hair and build-up of clogs in bathroom lavatories.

The new ClogFREE™ magnetic stopper, eliminates the need for the standard pop-up stopper connecting rod, which blocks the path of water flowing into the drain. Without this obstruction, hair and debris flow freely through this area of the drain eliminating the need for additional maintenance with plumbing snakes, dangerous drain cleaners, messy disassembly and associated health, safety and environmental concerns.





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The ClogFREE™ Pop-Up Drain Stopper is universal and can be easily installed into most existing Pop-Up Drains.

This new 'Green by Design' plumbing fixture provides a common sense tool to reduce the time, effort and money needed for property maintenance. By eliminating the need for heavy, ecologically unfriendly chemicals and acids, the fixture helps add value to green building projects, small and large.

For more information, or to see ClogFREE™ Pop-Up Stopper in action, please visit us at **booth 2612** at the **National Hardware Show in Las Vegas** from **May 1-3, 2012**.

#### **About PF WaterWorks:**

PF WaterWorks ([www.pfwaterworks.com](http://www.pfwaterworks.com)) is a Houston based product development and manufacturing company targeting 'GREEN' drain management. With a focus on respect for each customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks offers innovative, eco-friendly and convenient products to improve self-sufficiency in the residential, commercial, industrial and hospitality sectors.

#### **Media Note:**

*For additional details including high resolution pictures, product samples and any other information, please contact Sanjay Ahuja by phone at 281-573-8422 or by e-mail at [sanjay.ahuja@pfwaterworks.com](mailto:sanjay.ahuja@pfwaterworks.com)*