FOR IMMEDIATE RELEASE:

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GREEN IDEALS RECYCLED IN PERMAFLOW™: ENHANCE THE QUALITY OF THE HOME ENVIRONMENT, IMPROVE LONG-TERM PERFORMANCE

Houston, Texas – April 4, 2008 Placed among the many sentiments for all to appreciate, the pink, yellow and green threads read, "Use It Up, Wear It Out, Make It Do, Do Without." From a time when sturdy and well made gave opportunity for purposeful reuse, we have the true beginnings of the Green or Recycling movement. While the rest of us are just beginning to discover the concept of "Green" living, this genteel, practical country homemaker stitched the entire sustainable cause in just twelve words….., back in the 70's. Grandmothers are exceptionally wise people!

PF WaterWorks, based in Houston, Texas, is pleased to be participating in the 2008 Kitchen and Bath Industry Show in Chicago, April 11-13. Showcasing the PermaFLOW™ Drain Management System and its tamper resistant adaptation for the hospitality industry, these products provide the benefits of a conventional P-trap used with sinks and lavatories today, while offering many new advantages. These multi-functional, attractive fixtures offer significant impact for the immediate property, and the long term potential to improve community infrastructure.

PermaFLOW™ provides ***immediate control*** of your drain in an environmentally responsible manner. When you can see it, with PermaFLOW™ you can solve the problem. Constructed of durable ABS plastic, the transparent PermaFLOW™ helps both the owner and the plumber to quickly troubleshoot the system. To perform periodic maintenance, simply turn an external dial rotating a wiper to sweep debris into the water stream. If urgent use is required of the sink, position the wiper at the 3 o'clock position, bypassing the lower chamber for uninterrupted flow through the upper chamber. Continue to use the sink or lavatory as needed and clear the drain at your convenience. Using the

PermaFLOW™ to remove clogging debris (hair, toothpaste, vegetable peels, grease, etc.) ends the need for hazardous drain-cleaning chemicals and the associated personal safety, environmental, and corrosion issues. Time, effort and money have been saved.

This same action, moving the paddle to the 3 o'clock position, also enables the Rescue™ and Lift feature of PermaFLOW™. If an article (diamond ring) is lost down the drain, the paddle can be used to safely trap it and then later be used to lift the article to the Rescue position for safe removal.

As water conservation needs reduce flow rates and increase the use of faucet sensors, the PermaFLOW™'s cleaning mechanisms become even more important. Both the sweeping wiper action and flow turbulence generated from the unique side angles combine to facilitate removal of stagnant debris from the drain using less water. Since chemicals are no longer required, the quality of this gray water is not compromised and is available for alternative use in efforts to recycle water.

Because PermaFLOW™ is transparent, has improved flow characteristics, and can be cleaned with the paddle, the opportunity for periodic observation and easy maintenance of the drain system prevents development of a problem. As a result, potential long term benefits are possible in residential, commercial and high traffic public locations, in addition to municipal infrastructures. Now, what would Grandmother say about that?

PF WaterWorks has been formed with one goal in mind - Look at the obvious needs people have and offer new solutions. With a focus on respect for a customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks™ will simplify, modify, or develop new products to enhance self-sufficiency in the residential, commercial, and hospitality sectors.

PF WaterWorks is a product development and manufacturing company targeting drain management.

PermaFLOW™ will be featured in booth #L11921 at the 2008 Kitchen and Bath Industry Show in Chicago, April 11-13.

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